



Christmas Savings Club Card

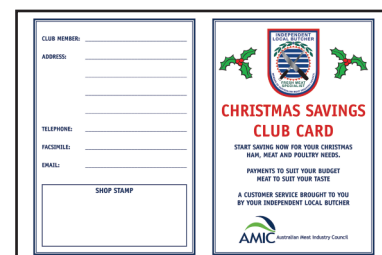
Show Your Customers You Care About Them

How it Works

The Christmas Savings Club Card is based on inviting your customers to save up for extra meat purchases for the festive season of Christmas and New Year. AMIC will provide you with a free A4 poster to advertise the Christmas Savings Club Card to your customers. Once they join the Club, you can hand them a Club Card (produced by AMIC) to keep a tally of their savings. Each week or month, whenever your customer decides to put money aside, they will be able to see the total savings they are making. When Christmas comes, they will be able to spend all the saved money at your store.

Benefits To Your Customer

- A Club card that keeps track of their savings
- A sense of being looked after by their Independent Local Butcher
- A unique service brought to them by their Independent Local Butcher
- Peace of mind about Christmas spending
- The customer can decide to withdraw at any time



Benefits To You

- Easy to use
- Customer loyalty
- Low cost and effective marketing tool for your business
- Increased sales - customers savings will be spent at your store**
- Recognition from your customers that you care

WEEK	SAVED	CUMULATIVE	WEEK	SAVED	CUMULATIVE	WEEK	SAVED	CUMULATIVE
1			4			7		
2			5			8		
3			6			9		
4			7			10		
5			8			11		
6			9			12		
7			10			13		
8			11			14		
9			12					
10			13					
11			14					
12								
13								
14								

** It is important to note that you hold the money given to you by customers in a trust account for their purchases at Christmas.

Price

\$29.50 for a pack of 50 cards. An order form is overleaf.

For more information, call your Member Services Officer:

NSW (02) 9086 2230
SA (08) 8272 2400

QLD (07) 3352 4600
WA (08) 9302 2866

VIC (03) 9699 2760
TAS (03) 6231 3333

Order Form

Complete your details below and send/fax to AMIC.

Cost: A packet of 50 cards to distribute to your customers is \$29.50 (including GST and postage).

Contact Name _____ **Business Name** _____

Membership # _____ **Quantity of Christmas Savings Club Card packets:** _____

Telephone _____ **Address** _____

Payment Options **Credit Card (Complete details)** **Cheque (Please attach)**

Credit Card **VISA** **MasterCard**

Name on Credit Card _____ **Credit Card No.** _____

Signature _____ **Expiry Date** _____

Amount \$ _____

SEND: AMIC PO BOX 1208 CROWS NEST NSW 1585

OR

FAX: (02) 9086 2201