

February 2009

MEAT INDUSTRY NEWS

The 2009 National Sausage King Competition



Victoria Takes Sausage King Title

Victoria took the Poultry category at the National Sausage King for 2009. Held in Adelaide on Saturday 7 February, Craig Henderson, Henderson's Butcher Shop brought the title to Victoria in a clear cut win.

Victoria achieved two second places to go with the Poultry title. Rod Faulkner, Yarra Glen Quality Meats was a close second in the Traditional Australian category. Aaron Hirst, Aspendale Quality Meats, also took a strong second in the Pork Category.

Victoria Retail Chairman, Brendon Watts, said "This is a great result for Victoria. Craig is a worthy National Sausage King and Rod and

Aaron represented strongly with their runner up prizes."

Alf DiCenso, DiCenso's Butchery, was just beaten for third place in the Continental category. Brad O'Malley, Red Hill Gourmet Meats, was a strong contender in the Gourmet class.

VICTORIA took:

Poultry	1st	Craig Henderson	Henderson's Butcher Shop
Traditional Australian	2nd	Rod Faulkner	Yarra Glen Quality Meats
Pork	2nd	Aaron Hirst	Aspendale Quality Meats

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Craig Henderson, Henderson's Butcher Shop, receiving 1st place for Poultry from Kevin Cottrill, AMIC



Royston Bennett (l) & Melinda Gibson (r), AMIST, with Brendan Mansbridge who accepted 2nd place Pork for Aaron Hirst, Aspendale Quality Meats



Rod Faulkner, Yarra Glen Quality Meats, won 2nd place for Traditional Australian but was regrettably unable to attend due to the bushfires. Congratulations Rod and we wish you well.

A special thanks to our sponsors – without your support this event could not take place.



Victoria Retail Council Report

By Brendon Watts

This is the first of six 2009 newsletters reporting on what your Council is doing for you, our valuable AMIC members.

The Victorian Retail Council has been asked to present its thoughts on the contentious issue of **lamb branding** within the industry. Consensus of the Victorian Retail Council is that we can see no point in making changes to the current system. From a retail perspective we feel that this may cause customer

confusion in a strong sales area of our business.

Within the retail council it was been decided at our last meeting of 2008, that a working party consisting of councillors put together a format for the requirement of further skill sets to benefit our industry. You may be approached for your opinion in this matter by AMIC staff or a retail councillor as this is a work in progress.

Council asked for a presentation from Victorian

Member Services Manager Mark Seymour and Member Services Officer Peter Spence on any common issues arising from member visits. It was established that there appears to be some confusion in the consistency of information in the Food Safety Plan Audits and Management Review area. The issue is that what we have submitted previously is not being accepted by SGS as being relevant. The outcome is that we have instructed Mark to seek further clarification from the auditor and regulator.