

February 2009

MEAT INDUSTRY NEWS

The 2009 National Sausage King Competition



WA Dominates National Sausage King

Western Australia has dominated the National Sausage King for 2009. Held in Adelaide on Saturday 7 February, Western Australia won Traditional Australian and Pork National Titles and was placed third in the Poultry and Continental categories.

Joe Di Fulvio, Crimea Quality Meats is the Traditional Australian National Sausage King for 2009 and was also rewarded with a third place in the Poultry Category.

Joe Princi, Princi Butchers, is the Pork National Sausage King and narrowly missed third place in the Gourmet Category.

Tony Scarfo, Scarfo's Meating Place, completed the Western Australian dominance with a fine third place in the competitive Continental category.

Chairman of the Western Australian Retail Council, Vince Gareffa, said, "This is a magnificent day for the independent retail butchers. It is a demonstration of the quality of the sausages entered in this year's competition."

WESTERN AUSTRALIA took:

Traditional Australian	1st	Joe Di Fulvio	Crimea Quality Meats
100% Pork	1st	Joe Princi	Princi Butchers
Continental	3rd	Joe Scarfo	Scarfo's Meating Place

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Lachlan Bowtell, MLA with Joe Di Fulvio, Crimea Quality Meats, 1st in Traditional Australian



Royston Bennett (l) and Melinda Gibson (r) AMIST, presenting Joe Princi, Princi Butchers 1st place for Pork



Joe Scarfo, Scarfo's Meating Place, receiving 3rd place for Continental from Warren McLean, Master Butchers Coop Ltd

A special thanks to our sponsors – without your support this event could not take place.



Western Australia Retail Council Report

Vince Garreffa

Congratulations to our WA winners in the 2009 National Sausage King Competition! During the Council meeting of 11th November 2008, the process of our state Sausage King Competition was discussed. The Council wants to review the regulations to ensure that we maintain complete fairness for everyone who enters it and enhance the competition's profile with a publicity campaign. After monitoring the National Final, which Mike Thomas attended to pick up further insight, it was discussed again during our most recent meeting of February 10th. I will report on the outcome of this once we have put together the finishing touches on the proposed changes.

Council also discussed the Butchers Picnic, which

will be held on Sunday 29th March at Russell Square, Northbridge in conjunction with the City Food and Wine Month festival in Perth. We intend for the Butchers Picnic to develop into a significant gala day on your calendar and have therefore invested a lot of time and resources into this event. Your Councillors, along with Michael Thomas have been hard at work behind the scenes to make it a successful AMIC function for our Members. We are hoping to more than double the participation of last year's competition and have stepped up our efforts to secure enough sponsorship funds to support this.

The City of Perth is a major sponsor with the mayor herself doing the honours of presenting trophies to

the winners. MLA is also a key sponsor that is a vital part in running the event and providing the necessary equipment we need. For a small investment of \$55 for the entry fee, you will reap significant rewards just by participating. Widespread publicity, prestigious trophies, higher store sales and community recognition are some of the benefits that past participants have enjoyed. Council urges members to dust off your recipes, complete the enclosed entry form and take part.

We invite any member who can come along to our Council meetings, as fresh ideas and feedback on current issues are always welcome. Please contact Mike Thomas on 0438701577 for more information.